

7th ANNUAL

# ROLLING ON THE RIVER

3K WALK & ROLL!

**THIS IS STRIVE'S 7TH ANNUAL FUND-RAISER FOR CHILDREN! IT'S A FAMILY-FUN WALK, AND ROLL (FROM STROLLERSTO WHEELCHAIRS) ON THE BOTANICAL GARDENS SECTION OF THE RIVERFRONT TRAIL.**

## EVENT DETAILS

Saturday, October 14th from 10 a.m. to 1:00 p.m.  
Following the Walk/Roll there will be a fantastic lunch, music, and plenty of activities for children and families.

Plus prizes awarded for greatest team spirit, etc.

Proceeds support more than 507 Grand Valley families and their children with special needs and their families.

## SPONSORSHIP LEVELS AND THE BENEFIT - CASH & IN-KIND

### \$5,000+ or In-Kind Equivalent

- Logo and name above title of event and included in all saturated advertising, website, event materials and thank you ad in the Daily Sentinel.
- Logo prominence on event shirt
- Ten event t-shirts for team members
- Mention during electronic media interviews as presenting sponsor. Recognition and opportunity to speak at opening ceremony.
- Company banners/signs (supplied by your company) displayed at event.
- Company literature included in "goodie bags."

### \$3,000+ or In-Kind Equivalent

- Logo and name included in saturated advertising, website, event materials and thank you ad in the Daily Sentinel.
- 2nd level logo prominence on event shirt
- Five event t-shirts for team members
- Recognition at opening ceremony.
- Company banners/signs (supplied by your company) displayed at event.
- Company literature included in "goodie bags."
- Company banners/signs (supplied by your company) displayed at event.
- Company literature included in "goodie bags."

### \$1,500+ or In-Kind Equivalent

- Logo and name included in advertising, website, event materials and thank you ad in the Daily Sentinel.
- 3rd level logo prominence on event shirt
- Three event t-shirts for team members
- Recognition at opening ceremony.
- Company banners/signs (supplied by your company) displayed at event.
- Company literature included in "goodie bags."

### \$500+ or In-Kind Equivalent

- Logo and name included in advertising, website, event materials and thank you ad in the Daily Sentinel.
- Fourth level logo prominence on event shirt.
- Company banners/signs (supplied by your company) displayed at event.
- Recognition at opening ceremony.
- Company banners/signs (supplied by your company) displayed at event.
- Company literature included in "goodie bags."



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