

STRiVE Foundation Board

Meeting Minutes

April 5, 2022

Attending:

Jim Simons, President

Cindy Willms, Director

Doug Sorter

Nick Westfall

Nate Cook, Vice President

Georgann Jouflas

Stan Orr

Dee Ramsel

Kären Davis, Secretary

Kevin McChesney

Sandy Thies

Unable to Attend:

Sandra Weckerly

Jeff Franklin

The meeting was called to order at 8:00am. (Simons)

For Discussion/Approval

Mission/Vision Updates

Jim Simons shared the mission/vision statements he and Sandra worked on. After some discussion the group agreed to have Sandy and Kären do some more wordsmithing with it and present what they come up with at the next Board meeting.

The previous meeting minutes were approved as presented. (m,s,p Orr/McChesney)

The following reports and updates were acknowledged: State of the State (Doug Sorter), Director's Report (Cindy Willms), Tulips and Juleps Update, and the Annual Report.

Several concerns were discussed regarding the Harvest Illuminated planning meeting minutes that were presented. The Strive staff committee that heads up this fundraiser wants it to fall under the Foundation's purview, however, they don't actually coordinate with us in terms of branding and sponsorships. This has raised concerns for the Foundation Board because the group believes coordination needs to exist. One particular concern is donor fatigue. If the staff

committee wants to tap donors that the Foundation Board taps that potential exists.

The Foundation Board asked for Cindy to set-up a meeting between our Board and the staff committee. Sandy and Georgann will represent the Foundation Board.

Action Items

The remainder of the 2022 Calendar was approved as presented. (m,s,p Jouflas/Simons)

Cindy and Jim discussed two needs for the upcoming Tulips and Juleps event. They are servers for the VIP experience tables and a couple more “Experience” silent auction items.

Kären presented information about, “The Prom” which is put on by the Autism Task Force with Strive being a major sponsor of the event. Prom is a dance that caters to uniquely abled individuals in the community. Because this year’s event will be entirely outdoors the task force is recruiting more volunteer chaperones. Kären asked Board members to consider volunteering to chaperone.

The group discussed the possibility of a Donor Appreciation Night to coincide with one of our Garden Groove Concerts. The Board liked this idea but would like to hold off on hosting one until the 2023 series so more energy can be put into ensuring it’s success.

Thank you notes were distributed to Board members to be written and sent to specific donors.

The meeting was adjourned at 9:00am. (m,s,p Jouflas/Simons)

Respectfully submitted,

Kären Davis